| The level of studies Semester The form of classes and number of hours Language of instruction The number of ECTS Teacher The aims of the course (maximum 500 characters) The content of the course: main topics and key ideas The content of the course: main topics and key ideas The course cover Cultural di objects, co are conce Tesplantic Didactics methods The form of classes and number of Lectures Katarzyna Ożańsk Katarzyna Ożańsk The main aim of the fully understant cross-cultural confrom the area of the fully understant cross-cultural confrom the area of the cultures are analy. The content of the course: main topics The main objective student's knowled do understand and process of cross-of cross-of coultural confidence in the cultures are analy. The course cover of the co | communication |
|--|---|
| The level of studies Semester The form of classes and number of hours Language of instruction The number of ECTS Teacher The aims of the course (maximum 500 characters) The content of the course: main topics and key ideas The content of the course: main topics and key ideas The course cover Cultural di objects, co are conce Tesplantic Didactics methods The form of classes and number of Lectures Katarzyna Ożańsk Katarzyna Ożańsk The main aim of the fully understant cross-cultural confrom the area of the fully understant cross-cultural confrom the area of the cultures are analy. The content of the course: main topics The main objective student's knowled do understand and process of cross-of cross-of coultural confidence in the cultures are analy. The course cover of the co | ities and Social Sciences |
| Semester The form of classes and number of hours Language of instruction The number of ECTS Teacher The aims of the course (maximum 500 characters) The main soft of form the area of will be introduced student should be differences between main characterist. The content of the course: main topics and key ideas The content of the course: main topics and key ideas The content of the course: main topics and key ideas The content of the course main topics and key ideas The corse cover The main objective student's knowled do understand an process of cross-of coultural concultural concult | SA) Postgraduate (MA) |
| Language of instruction | |
| Language of instruction The number of ECTS Teacher The aims of the course (maximum 500 characters) The main aim of is student's knowled to fully understand cross-cultural confrom the area of will be introduced student should be differences between main characterist American, Irish, of explain different to cultures are analy. The content of the course: main topics and key ideas The content of the course: main topics and key ideas The course cover: The course cover: main condicultural comparaverbance cultures cultures cultures cultural diopiects, comparaverbance cultures cultures cultural diopiects, comparaverbance cultures cultural diopiects, comparaverbance cultures cultures cultures cultures cultural diopiects, comparaverbance cultures culture | |
| The number of ECTS Teacher The aims of the course (maximum 500 characters) The main aim of student's knowled to fully understand cross-cultural con from the area of will be introduced student should be differences between main characterist. American, Irish, content of the course: main topics and key ideas The content of the course: main topics and key ideas The course cover. The main concurrence are analytic to counter the course area. | |
| Teacher The aims of the course (maximum 500 characters) The main aim of student's knowled to fully understand cross-cultural confrom the area of will be introduced student should be differences between main characterist. American, Irish, of explain different to cultures are analy. The content of the course: main topics and key ideas The content of the course: main topics and key ideas The course coverses of cross-of the course coverses of coultural conformation of the course coverses of coultural conformation of the course coverses of course coverses of coultural conformation of the course coverses of course coverses of coultural conformation of the course coverses of coultural conformation of the course coverses of coultural conformation of the course coverses of course covers | |
| The aims of the course (maximum 500 characters) The main aim of student's knowled to fully understand cross-cultural confrom the area of will be introduced student should be differences between main characterist. American, Irish, cexplain different to cultures are analy. The content of the course: main topics and key ideas The course: main topics and key ideas The main objective student's knowled do understand an process of cross-of. The course coverse main concecultural confiderence paraverbase cultures of cultural disobjects, confiderence personality. Didactics methods Presentation tech explanation input; emini-lecture problem-standard process. | - Danilavia |
| (maximum 500 characters) student's knowled to fully understand cross-cultural confrom the area of will be introduced student should be differences between main characterist. American, Irish, cexplain different to cultures are analy. The content of the course: main topics and key ideas The main objective student's knowled do understand an process of cross-of. The course coverse in main concectivation cultural confiderence paraverbance cultures. In a course coverse in the cour | |
| The content of the course: main topics and key ideas The main objective student's knowled do understand and process of cross-of the course cover. The course cover. main concultural comparaverbate cultures cultures cultures cultural disording objects, compare concer. personalit Didactics methods Presentation tech explanation input; mini-lectures | Ige, abilities and competences d the complex process of munication. Basic concepts cross-cultural communication. At the end of the course the eable to define main en different cultures, define cs of the Polish, English, or Canadian cultures as well as ypologies according to which |
| explanation input; mini-lecture problem-section | re of the course is to develop lge, skills and abilities essential d actively participate in the cultural communication. Is the following areas: epts from the area of cross- mmunication iral typologies is in verbal, nonverbal and communication across Ifferences as far as emotions, blours, numbers, and motion |
| projects a | niques: n and presentation of relevant res. solving techniques: activities: ies, group discussions and practical tasks |
| - active participat | d evaluation criteria: ion in class discussions; letion of practical tasks and |

| | languages. Basingstoke: Palgrave-MacMillan. 2. Kurcz, I. (2005). Psychologia języka i komunikacji. Warszawa: Wydawnictwo naukowe 'Scholar'. 3. Lewis, R.D. (2006). When cultures collide. London: Nicholas Brealey Publishing. 4. Pavlenko, A. (2008). Emotion and emotion-laden words in the bilingual lexicon. Keynote article. Bilingualism: Language and Cognition, 11 (2), 147-164. 5. Wierzbicka, A. (1997). Understanding cultures through their key words: English, Russian, Polish, German, and Japanese. Oxford: Oxford University Press. 6. Jarvis, S. & Pavlenko, A. (2008). Crosslinguisitic Influence in Language and Cognition. Routledge: New York. 7. Wierzbicka, A. (1992). Semantics, culture and cognition. Universal human concepts In culture-specific configurations. Oxford: Oxford University Press. |
|--|---|
| The effects of the education - knowledge - skills - social competences | K_01 integrated and extensive knowledge in the relevant field with a practical application S_01 skills necessary to find, analyze, assess, select and utilize information on the basis of native and foreign sources and to formulate critical opinions SC_01 ability to determine priorities in implementing aims in various educational tasks |

| The title of the course | Political Communication |
|---|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | summer |
| The form of classes and number of hours | Lectures 10 hours |
| Language of instruction | English |
| The number of ECTS | 3 |
| Teacher | Łukasz Kubisz-Muła, PhD |
| The aims of the course | The aim of the course is to provide an |
| (maximum 500 characters) | introduction to sociological explanations of |
| | political communication, types, ways of |
| | scrutinizing and relations between media and |
| | politicians as well |
| The content of the course: main topics | Definitions of political communication |
| and key ideas | Influence of political communication |
| | Propaganda |
| | Advertising |
| | Presidential debates |
| | Political Public Relations |
| | Media and politics |
| | Agenda-setting, agenda building |
| Didactics methods | lecture |
| Course requirements | Presentation and attendance |
| Literature (basic and supplementary) | Basic: - Roger Cobb W. , Elder Charles D. , The <i>Politics of Agenda-Building: An Alternative Perspective</i> |
| | for Modern Democratic Theory, Journal of Politics, Vol. 33, 1971 |
| | - Lasswell Harod. D., <i>The Theory of Political Propaganda</i> , The American Political Science Review, Vol. 21, No 3., 1927 |
| | - Lasswell Harod. D. , Blumenstock Dorothy, <i>The</i> |
| | Volume of Communist Propaganda in Chicago, |
| | Public Opinion Quarterly, Vol. 3, No. 1, 1939 |
| | - Lynda Lee Kaid (Ed.), <i>Handbook of Political</i> |
| | Communication Research, 2004 |
| | - Rhoads Kelton, <i>Propaganda Tactics and</i> |
| | Fahrenheit 9/11, workingpsychology.com |
| | Supplementary: - Abramowitz Alan I., <i>The impact of a</i> |
| | presidential debate on voter rationality, American Journal of Political Science, Vol. 22, |
| | 1978 - Miller Arthur H., MacKuen Michael, <i>Learning</i> |
| | About Candidates: The 1976 Presidential Debates, Public Opinion Quarterly, Vol. 43, 1979 |
| | - Noelle-Neumann Elisabeth, <i>The Spiral of Silence. A Theory of Public Opinion</i> , Journal of Communication, Vol. 24, 1974 |
| | Communication, Vol. 24, 1974 - Pfau Michael, <i>The subtle nature of presidential</i> |

| | debate influence, Argumentation and Advocacy, Vol. 38, 2002 - Popkin Samuel L., The Reasoning Voter. Communication and Persuasion in Presidential Campaigns, 1991 |
|------------------------------|---|
| The effects of the education | knowledge: H1A_W03; H1A_W04 skills: H1A_U03; H1A_U04 social competences: H1A_K01 |

| The title of the course | Modern communication in the area of Central and Eastern Europe |
|--|--|
| Faculty | Faculty of Humanities and Social Sciences |
| The level of studies | Undergraduate (BA) |
| | Postgraduate (MA) |
| Semester | Winter or summer |
| The form of classes and number of hours | Lectures and workshops, 15 hours |
| Language of instruction | English |
| The number of ECTS | 4 ECTS |
| Teacher | Dagmara Mika PhD |
| The aims of the course | The course's objectives are concentrated on |
| (maximum 500 characters) | presenting the basis knowledge from the area of mass media liberty and indication of main differences between democratic public opinion in Western and Central Europe. During lectures students will be participating in designing the premation sampling. |
| The content of the course: main topics and key ideas | designing the promotion campaign. 1. The differences between democratic public opinion in Western and Eastern states of Europe (2 hours). 2. The typology of mass media (1 hour). 3. The role of mass media in globalisation process (1 hour). 4. International meaning of Public Relations (2 hours). 5. The meaning of negotiation strategy in company (1 hour). 6. American and European campaign strategies – the comparison (2 hour) 7. Promotion campaign designing – workshops (6 |
| Didactics methods | hour). Power point presentations, case studies, |
| Commonwhite | conversation, working in groups |
| Course requirements | presentation/attendance |
| Literature (basic and supplementary) | Basic: Dobek-Ostrowska B., Nauka o komunikowaniu-podstawowe orientacje teoretyczne, Wydawnictwo Uniwersytetu Wrocławskiego, Wrocław 2001 Goban-Klas T., Media i komunikowanie masowe. Teoria i analizy prasy, radia, telewizji i Internetu, Wydawnictwo Naukowe PWN, Kraków 2002 Cianciara J., Uściska B., Komunikacja społeczna: komunikowanie się z mediami w praktyce , Wydawnictwo Astrum, Wrocław 1999 Dobek-Ostrowska B. (red.), Kampania wyborcza: marketingowe aspekty komunikowania politycznego, Wydawnictwo |

Uniwersytetu Wrocławskiego, Wrocław 2005
5. Blythe J., *Komunikacja marketingowa*,
Polskie Wydawnictwo Ekonomiczne,
Warszawa 2002

Supplementary:

- Burakowski K., Komunikowanie społeczne, Akademia Obrony Narodowej, Instytut Nauk Humanistycznych, Warszawa 1998
- 2. Cwalina W., *Telewizyjna reklama polityczna. Emocje i poznanie w kształtowaniu preferencji wyborczych*, Towarzystwo Naukowe Katolickiego Uniwersytetu Lubelskiego, Lublin 2000
- 3. Dobek-Ostrowska B. (red.), *Studia z teorii komunikowania masowego*, Wydawnictwo Uniwersytetu Wrocławskiego, Wrocław 1999
- 4. Kolczyński M., *Marketing polityczny: założenia teoretyczne, reguły działania, praktyka kampanijna*, Wydawnictwo Górnośląskiej Wyższej Szkoły Handlowej, Katowice 2005
- 5. Mazur M., *Marketing Polityczny*, Wydawnictwo Naukowe PWN, Warszawa 2002

The effects of the education

- knowledge
- skills
- social competences

The effects of the education in the area of knowledge

P_W11— the student has knowledge from the area of intercultural relations and the identity and the process of transformation multicultural phenomenon.

The effects of the education in the area of skills P_U04 - The student has the skills of creating coherent statements in the area of communication situations related to business activity in his first, studying language.

The effects of the education in the area of social competences

P_K01 - The student is conscious of the knowledge, he understand the necessity of raising its professional qualifications and personnel development, he determines the directions of his development

| The title of the course | Sociology of Law |
|--|---|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter/summer |
| The form of classes and number of | Lectures, 30h |
| hours | , |
| Language of instruction | English |
| The number of ECTS | 3 |
| Teacher | Marcin Korzewski, PhD |
| The aims of the course | The aim of the course is to provide students with |
| (maximum 500 characters) | basic knowledge concerning a specific character of sociological analysis of law and social reality regulated by legal norms. Main threads of sociolegal reflection will be discussed within broader – philosophical and historical – context and some controversial issues will be analyzed from sociolegal perspective. |
| The content of the course: main topics and key ideas | Subject of sociology of law; main areas of socio-legal research; social functions of law Classic theories of natural law and statutory law; legal positivism Classic sociological theories of law and legal theories related to socio-legal perspective Penology and theories of penalty Attitudes towards law and legal norms Victimless crimes |
| Didactics methods | Lectures and discussions on literature of the subject |
| Course requirements | Seminar paper |
| Literature (basic and supplementary) | Basic: Mathieu Deflem, Sociology of law: visions of a scholarly tradition, Cambridge University Press 2010 Roger Cotterrell, The sociology of law: an introduction, Oxford University Press 2012 Javier Treviño The sociology of law: classical and contemporary perspectives, Transaction Publishers, 2008 Lawrence Rosen, Law as culture: an invitation, Princeton University Press 2008 Edwin M. Schur, Hugo Adam Bedau, Victimless Crimes: Two Sides of a Controversy, Prentice Hall 1974 Suplementary: Steven Vago, Law and Society, Prentice Hall 2012 John Griffiths, Euthanasia and Law in the Netherlands, Amsterdam University Press 1998 Edwin M. Schur, Law and Society. A sociological View, Random House 1968 Jean L. Cohen Regulating Intimacy. A New Legal Paradigm Princeton University Press 2002 |

| | Peter Fitzpatrick, <i>The Mythology of Modern Law</i> , Routledge 1992 |
|------------------------------|---|
| The effects of the education | Knowledge – student has a basic knowledge on perspective of sociology of law, its theories and key-terms Skills – through employment of knowledge acquired, student is capable of interpreting properly legal phenomena within social reality Social competences – student is able to elaborate and improve gained knowledge |

| The title of the course | Management of socio-economic develpoment of the metropolitan areas |
|--|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter |
| The form of classes and number of hours | Lectures 10 h. |
| Language of instruction | English |
| The number of ECTS | 3 |
| Teacher | Joanna Wróblewska-Jachna PhD |
| The aims of the course (maximum 500 characters) | The aim of the course is to acquaint students with traditional theoretical orientations and the latest on the current phase of urbanization. The lectures will be presented the development of concepts and methodology main research directions. Aim of the course is to present the issues related to the strategic management of the metropolis. Students will be familiarized with the results of empirical studies conducted in the USA, Germany, Italy and Poland. |
| The content of the course: main topics and key ideas | Metropolis as a subject of research in the area of sociology, economics, social geography. The differences in research approaches. Today's urban transformation processes: from city to metropolis. Characteristics of the modern metropolis. Problems of definition and delimitation. The relationship between the region and the metropolis, the regions of mono-and polycentric. New concepts of economic and social development, and principles of construction and development strategy. The social implications of the process of metropolisation, the new inequalities within cities. Human and social capital and its role in the development of metropolitan functions of local and regional systems. Models of metropolitan governance, European examples. The specificity of multi-level governance. The assumptions of participatory democracy. |
| Didactics methods | The main method of teaching is lecture-based literature. In addition, students will learn individual research reports by Polish and foreign research centers. |
| Course requirements | seminar paper |
| Literature (basic and supplementary) | Basic Gottdiener M., Budd L. (2005), <i>Key Concepts In Urban Studies</i> , London – Thousand Oaks – New Delhi: SAGE Publications. Gorzelak Grzegorz, Smętkowski Maciej (2012) <i>Warsaw as a metropolis – successes and</i> |

missed opportunities. Regional Science Policy & Practice, Vol. 4, Issue 1, pp. 25–45.

Sassen S. (2008): *Cities in a Word economy*, wyd. 3 Pine forge Press, London-New Dehli.

Florida R. (2005) The Flight *of the Creative Class. The New Global Competition for Talent,* HarperBusiness.

Supplementary

Kozak Marek (2012) *Multi-Level Governance:* possibilities for implementation in Poland. Zeszyty Naukowe WSEI seria: EKONOMIA, 4(1/2012), ss. 55-78.

Clark T. N., *The New Chicago School—Not New York or LA, and Why it Matters for Urban Social Science,*

www.uic.edu/depts/pols/ChicagoPolitics/NewChicagoSchool.pdf

Kübler D., Schwab B. (2007). *New regionalism in five Swiss metropolitan areas. An assessment of inclusiveness, deliberation and democratic accountability,* European Journal of Political Research, vol. 4, s. 473–502.

The effects of the education

- knowledge
- skills
- social competences

Knowledge

Student has a basic knowledge of the different types of structures and social institutions in metropolitan areas

Student has a basic understanding of the relationship between the social structures and institutions at national, international, intercultural Skills

Student is able to correctly interpret social phenomena in the field of metropolisation process based on the acquired theoretical knowledge

Student is able to obtain the data to analyze specific processes and social phenomena Social competences

Student is able to participate in the preparation of social projects, taking into account, legal, economic, political

Student can complement and improve their knowledge and skills

| The title of the course | Contemporary Sociological Theories |
|--|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter |
| The form of classes and number of hours | Lectures/laboratories/seminars |
| Language of instruction | English |
| The number of ECTS | 3 |
| Teacher | Joanna Wróblewska-Jachna PhD |
| The aims of the course (maximum 500 characters) | The aim of the lectures is to acquaint students with a variety of perspectives adopted by different paradigms within contemporary sociological theory. As part of the lectures, students should acquire the necessary knowledge of the metatheoretical analysis of sociological theories, as well as become familiar with the basic concepts and themes developed in the framework of the dominant sociological trends after World War II. Lectures should be relaxed to allow students understanding of the basic directions of development of sociological theory and developed the concepts, as well as equip them with theoretical knowledge and skills on him based on applying theoretical perspectives to analyze the phenomena of |
| The content of the course: main topics and key ideas | contemporary social reality. Contemporary Sociological Theories - metatheoretical introduction (theory - levels, assumptions, concepts, laws, paradigm, the need for theorizing in sociology, the basic approach in the contemporary sociological theory - an integrated approach, conflict and practical) Functionalism and neofunctionalism (Parsons, Merton, Luhmann, Alexander) The theory of conflict (Dahrendorf, Coser, Chafetz) Exchange theory (Blau, Homans) Phenomenology, interactionism, etnometodologia (Schutz, Berger, Luckmann, Goffman, Garfinkel) Structuralism and structural constructivism (Giddens, Bourdieu) Critical current sociological theory (the Frankfurt School, community communication theory - Habermas, feminist theory, postmodern theories - Bauman, Rorty, Lyotard, Baudrillard) |
| Didactics methods | seminar |
| Course requirements | essay |
| Literature (basic and supplementary) | Basic J. Turner (1991), <i>The structure of Sociological Theory</i> . Belmont, CA: Wadsworth |

| | R. Collins (1994), Four Sociological Traditions, New York: Oxford UP |
|---|--|
| | Supplementary G. Ritzer (1998) Frontiers of Social Theory, New York, CUP M. Foucault (1979), Discipline and Punish, New york, Vintage I. Wallerstien (1991) Call for a Debate about the Paradigm, Pp. 237-256 in Unthinking Social Science. The Limits of Nineteenth-Century Paradigms, London, PP |
| The effects of the education - knowledge - skills - social competences | Knowledge - Student has knowledge of the processes of change of social structures and institutions and their components causes, course and consequences of the scale of these changes Student is aware of the views of the structures and social institutions and the types of social relationships and their historical evolution. Skills Student is able to correctly interpret social phenomena in the field of sociology and related social sciences, based on the acquired theoretical knowledge. Student is able to properly analyze the causes and course of specific social processes and phenomena in the field of sociology. Social competences Student can complement and improve their knowledge and skills. |

| The title of the course | Introduction to Sociology |
|--|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| | Postgraduate (MA) |
| | Engineer (BSc) |
| Semester | Winter |
| The form of classes and number of | Lectures |
| hours | |
| Language of instruction | English |
| The number of ECTS | 5 ECTS |
| Teacher | Aneta Bąk PhD |
| The aims of the course | This course will give students an introduction |
| (maximum 500 characters) | into the academic study of society. We will |
| | explore fundamental social theories and research |
| | methods used by sociologists. We will be |
| | examining concepts such as culture, |
| | socialization, social structures and institutions, |
| | groups and organizations, stratification The |
| | goal of the course is to gain a basic knowledge |
| | of sociological concepts and techniques, with a |
| | focus on the cultivation of the sociological |
| The content of the course, main tenies | imagination. |
| The content of the course: main topics and key ideas | Sociology in Theory & Practice. Culture & Society |
| and key ideas | Socialization & Identity |
| | Social Interaction, Social Structure, Institutions |
| | Conformity, Deviance, & Crime |
| | Stratification & Inequality |
| Didactics methods | Lectures |
| Course requirements | Attendance/seminar paper |
| Literature (basic and supplementary) | 1. Sztompka P.: "Socjologia. Analiza |
| | społeczeństwa". Warszawa 2002 |
| | 2. Szacka B.: "Wprowadzenie do socjologii". |
| | Warszawa 2002 |
| | 3. Mendras H.: "Elementy socjologii". |
| | Wrocław 1997 |
| | 4. Giddens A.: "Socjologia". Warszawa 2004 |
| | 5. Sztompka P.: "Socjologia codzienności". |
| | Kraków 2008 |
| | 6. Goodman N.: "Wstęp do socjologii". |
| | Poznań 1992 |
| | 7. Turner J.: "Struktura teorii |
| The official of the advantion | socjologicznej". Warszawa 2004 |
| The effects of the education | - know the basic terms, concepts and |
| - knowledge | theories of sociology, and related social |
| - skills | sciences |
| - social competences | - Has the ability to understand and analyze |
| | social phenomena |
| | - can complement and improve skills and |
| | knowledge |

| The title of the course | Sociology of Globalization |
|--|---|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| | Postgraduate (MA) |
| | Engineer (BSc) |
| Semester | Summer |
| The form of classes and number of | Lectures |
| hours | |
| Language of instruction | English |
| The number of ECTS | 3 ECTS |
| Teacher | Aneta Bąk PhD |
| The aims of the course | The objective of this course is to explore what |
| (maximum 500 characters) | has come to be known as globalization studies, |
| | and in particular, to survey the distinct themes |
| | sub-areas that make up the sociology of |
| | globalization. These include: globalization |
| | studies and theories of globalization; the global |
| | economy; political globalization; globalization |
| | and culture; transnational civil |
| | society/transnational social movements; |
| | globalization and gender/race/ethnicity; local- |
| | global linkages; global supernumeraries: the new |
| | global inequalities. |
| The content of the course: main topics | 1.Theories/Discourses of the Global System |
| and key ideas | 2.The Global Economy |
| | 3.Political Globalization: Power, Transnational |
| | Politics, Global Governance and the State |
| | 4.Globalization, Culture, and Global |
| | Communications |
| | 5.Transnational Social Movements/Transnational |
| | Civil Society – Transnationalism, Transnational |
| | Communities, Transnational Families |
| | 6. Globalization and Women/Gender |
| | 7. Transnational Migration/Globalization and |
| | Race/Ethnicity. |
| | 8. Global-Local Linkages: The New Global |
| 8:1 1: 11 1 | Inequalities - Global Supernumeraries. |
| Didactics methods | Lectures Presentation (attendance |
| Course requirements | Presentation/attendance |
| Literature (basic and supplementary) | Advertising, the media and globalisation: a |
| | world in motion / John Sinclair London; New |
| | York: Routledge, 2012. |
| | Communicating social change : structure, |
| | culture, and agency / Mohan J. Dutta New |
| | York, London: Routledge, 2011. |
| | The empathic civilization : the race to global |
| | consciousness in a world in crisis / Jeremy |
| | Rifkin Repr Cambridge : Polity Press, 2012. |
| | |
| | Global civil society : an anser to war / |
| | Mary Kaldor Cambridge : Polity Press, |

| | 2003. |
|--|--|
| | Globalization: a basic text / George Ritzer Malden: Wiley-Blackwell, 2010. |
| | Globalization: the human consequences / |
| | Zygmunt Bauman Reprint Cambridge : Polity Press, 2000. |
| | A globalizing world? : culture, economics, politics / ed. David Held ; The Open University London |
| | ; New York : Routledge, 2000. |
| | Making globalization work / Joseph E. Stiglitz |
| | New York ; London : W.W. Norton, 2007. |
| The effects of the education - knowledge - skills - social competences | has knowledge of the processes of change social structures and institutions and their components causes, course and consequences of the scale of these changes |
| | has the ability to understand and analyze social phenomena |
| | can complement and improve skills and knowledge |

| The title of the course | Demography |
|--|---|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | winter |
| The form of classes and number of | Lectures |
| hours | 10 hours |
| Language of instruction | English |
| The number of ECTS | 3 |
| Teacher | Łukasz Kubisz-Muła, PhD |
| The aims of the course | The aim of the course is to describe main |
| (maximum 500 characters) | concepts of demography and relations between |
| | social phenomena and demographic processes |
| The content of the course: main topics | Population theories |
| and key ideas | Demographic transition |
| | Urbanization and counterurbanization |
| | Migration |
| | Job market, unemployment, poverty |
| | Population ageing |
| | Vital statistics |
| Didactics methods | lecture |
| Course requirements | Presentation and attendance |
| Literature (basic and supplementary) | Basic: |
| | - Berry, Brian JL. "The counterurbanization |
| | process: how general?." <i>Human settlement</i> |
| | systems: international perspectives on structure, |
| | change and public policy (1978): 25-49. |
| | - Davis, Kingsley. "The world demographic |
| | transition." The Annals of the American Academy |
| | of Political and Social Science (1945): 1-11. |
| | - Lee, Everett S. "A theory of migration." |
| | Demography 3.1 (1966): 47-57. |
| | - Pebley, Anne R. "Demography and the |
| | environment." <i>Demography</i> 35.4 (1998): 377- |
| | 389. |
| | - Demographic Yearbook of Poland (2012), |
| | Główny Urząd Statystyczny, Warszawa |
| | Supplementary: |
| | - Eberhardt, Piotr. "Depopulation Processes in |
| | the Rural Areas in East-Central Europe (1950- |
| | 1990)." <i>Eastern European Countryside</i> 1 (1993). |
| | - Fratczak, Ewa, "Family and fertility in Poland— |
| | Changes during the transition period." <i>PIE</i> |
| | International Workshop on Demographic |
| | Changes and Labor Markets in Transition |
| | Economies, Tokyo. 2004. |
| | - Kaczmarczyk, Paweł, and Marek Okólski. |
| | "Demographic and labour-market impacts of |
| | migration on Poland." Oxford Review of |
| | Economic Policy 24.3 (2008): 599-624. |
| | - Kępińska, Ewa, and Marek Okólski. <i>Recent</i> |
| | Trends in International Migration: Poland 2003. |
| | Transa in International riigiation i olana 2005i |

| | Inst. Studiów Społecznych UW, 2003 Kurek, Sławomir. <i>The spatial distribution of population ageing in Poland in the years 1988-2001</i> , Bulletin of Geography, 2 (2003): 65-75. |
|------------------------------|---|
| The effects of the education | knowledge: H1A_W03; H1A_W04 skills: H1A_U03; H1A_U04 social competences: H1A_K01 |

| The title of the course | Political Sociology |
|--|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter |
| The form of classes and number of | Lectures |
| hours | 10 hours |
| Language of instruction | English |
| The number of ECTS | 3 |
| Teacher | Łukasz Kubisz-Muła, PhD |
| The aims of the course (maximum 500 characters) | The main purpose of the course is to provide an introduction to sociological explanations of political behavior (such as voting behavior) and political preferences, types of political systems, and types of political actors as well. |
| The content of the course: main topics and key ideas | Democracy Authoritarianism and totalitarianism Democratization Voting behaviour Political elites Political parties Political ideologies Extremism Political leadership War Pathologies of political live |
| Didactics methods | Lecture |
| Course requirements | Presentation and attendance |
| Literature (basic and supplementary) | Basic: - R. Dahl, <i>A Preface to Democratic Theory, 1956</i> - S.P. Huntington, <i>The Third Wave: Democratization in the Late Twentieth Century,</i> 1991, chapters: 1-3 - A. Lijphart, <i>Democracy in Plural Societies. A comparative Exploration,</i> 1997, chapters: 1-3 - S. M. Lipset, <i>Political Man: The Social Bases of Politics,</i> 1960, chapters: 1-3 - S.M. Lipset, S. Rokkan, <i>Party System and Voter Alignments. Cross-National Perspectives,</i> 1967, introduction |
| | Supplementary: - J. Bartkowski, <i>Politics in the life of polish people. Changes in the period 1990-1999</i> , in: A. Jasińska-Kania, M. Marody (eds.), <i>Poles among Europeans</i> , 2004 - M. Burton, R. Gunther, J. Higley, <i>Elite Transformation and Democratic Regimes,</i> in: R. Gunther, J. Higley (eds.), <i>Elites and Democratic Consolidation in Latin America and Southern Europe</i> , 1992 - H. Kubiak, J.J. Wiatr (eds.), <i>Between Animosity and Utility. Political Parties and Their Matrix</i> , |

| | 2000 - Ł. Kubisz-Muła, <i>Political Party Disbanding in Poland after 1997</i> , in: A. Bąk, Ł. Kubisz-Muła (eds.), <i>Social Actors and Social Environments in Transition</i> , 2012 - G. O'Donnell, <i>Delegative Democracy</i> , 1991 |
|------------------------------|---|
| The effects of the education | knowledge: H1A_W03; H1A_W04 skills: H1A_U03; H1A_U04 social competences: H1A_K01 |

| The title of the course | Cultural Anthropology |
|--|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter/summer |
| The form of classes and number of | Lectures, 30h |
| hours | · |
| Language of instruction | English |
| The number of ECTS | 5 |
| Teacher | Marcin Korzewski, PhD |
| The aims of the course (maximum 500 characters) | The aim of the course is to provide students with knowledge on classical theories developed in the field of cultural anthropology and its perspective as a science on different (than Western) socio-cultural contexts. There will also be some keyterms of anthropological approach discussed such as ethnocentrism and cultural relativism, culture and civilisation, religion and magic, ethnicity and multiculturalism. |
| The content of the course: main topics and key ideas | Subject of cultural anthropology, ethnocentrism and relativism, anthropology and other social sciences Culture(s) and civilisation(s) Classical approaches of cultural anthropology Key-terms of cultural anthropology Ethnicity, locality, multiculturalism |
| Didactics methods | Lectures and discussions on the subject literature |
| Course requirements | Exam |
| Literature (basic and supplementary) | Basic: M. Herzfeld, Anthropology: Theoretical Practice in Culture and Society, Blackwell Publ. 2001 A. Barnard, History and Theory in Anthropology, Cambridge University Press 2000 B. Malinowski, Argonauts Of The Western Pacific, Routledge 1996 A. van Gennep, The Rites of Passage, Routledge 2004 R. Benedict, Patterns of Culture, Mariner Books 2005 Suplementary: Mircea Eliade The Sacred and The Profane: The Nature of Religion, René Girard, Violence and the Sacred, Continuum 2009 Victor Turner, The Ritual Process: Structure and Anti-Structure, Aldine Transaction 1995 Marcel Mauss, The Gift, Routledge 1990. James Frazer, The Golden Bough, Wordsworth Editions Ltd. 1993 |
| The effects of the education - knowledge - skills | Knowledge -student has a basic knowledge on perspective of cultural anthropology as a social science, its theories and key-terms |

| - social competences | Skills - through employment of knowledge acquired, student is capable of interpreting properly social phenomena from the field of cultural anthropology and related sciences Social competences – student is able to elaborate and improve gained knowledge |
|----------------------|---|
|----------------------|---|

| The title of the course | Sociology of Culture |
|--|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter/summer |
| The form of classes and number of | Lectures, 30h |
| hours | 25553.557 5511 |
| Language of instruction | English |
| The number of ECTS | 4 |
| Teacher | Marcin Korzewski, PhD |
| The aims of the course (maximum 500 characters) | The aim of the course is to provide students with basic knowledge concerning sociological approach to culture, its central theories, terms and references to social practice. A problem of socio-cultural dimension of media and communication will also be subjected to analysis as well as issues of religion, science, play and art - domains of symbolic culture in relation to |
| The content of the course: main topics and key ideas | phenomena of material and social culture. Subject of sociology of culture; sociology of culture and other sciences concerned with culture; relation between culture and nature, Social dimension of culture: subculture, counterculture, alternative culture; mass culture and elite culture; transfer of cultural content Multiculturalism, neo-tribes, ethno-landscapes Cultural dimension of language Gender in cultural context Television as socio-cultural phenomenon Postmodern culture |
| Didactics methods | Lectures and discussions on literature of the subject |
| Course requirements | Exam |
| Literature (basic and supplementary) | Basic: Ch. Barker, Cultural Studies: Theory and Practice, SAGE Publications Ltd 2011 D. Strinati, An Introduction to Studying Popular Culture, Routledge 2000 A. Appadurai, Modernity At Large: Cultural Dimensions of Globalization, Univ Of Minnesota 1996 J. Storey, Cultural Theory and Popular Culture: An Introduction, Longman 2009 G. Simmel, Simmel on Culture: Selected Writings, SAGE Publications Ltd 1998 Suplementary: T. Luckmann, The Invisible Religion: The Problem of Religion in Modern Society, The MacMillan Company 1970 N. Postman, Technopoly: The Surrender of Culture to Technology, Vintage 1993 J. Huizinga, Homo Ludens: A Study of the Play |

| | Element in Culture, Routledge 2008 P. Bourdieu, Distinction: A Social Critique of the Judgement of Taste, Harvard University Press 1984 M. McLuhan, Understanding Media: The Extensions of Man, The MIT Press 1994 |
|------------------------------|--|
| The effects of the education | Knowledge – student has a basic knowledge on perspective of sociology of culture its theories and key-terms Skills – through employment of knowledge acquired, student is capable of interpreting properly cultural phenomena within social reality Social competences – student is able to elaborate and improve gained knowledge |

| The title of the course | Introduction to Sociology of Art |
|--|--|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter/summer |
| The form of classes and number of | Lectures, 30h |
| hours | , |
| Language of instruction | English |
| The number of ECTS | 4 |
| Teacher | Marcin Korzewski, PhD |
| The aims of the course (maximum 500 characters) | The aim of the course is to provide students with basic knowledge concerning a specific character of sociological analysis of art and social reality perceived from an aesthetical point of view. Main threads of sociological reflection on art will be discussed within broader – philosophical and historical – context and selected theories of work of art, aesthetic (dis)taste and social participation within the art domain will be analyzed. |
| The content of the course: main topics and key ideas | Subject and the main research areas of sociology of art; social functions of art; art as a domain of symbolic culture Social history and present day of art – selected issues Classic philosophical and sociological theories of art Social perception of art – aesthetic taste, artistic competence, social attitudes towards art, participation in art domain Art and artist – sociological approach A(n)esthetization of everyday life Sociology of art, visual sociology, sociology of senses – interrelations |
| Didactics methods | Lectures and discussions on literature of the subject |
| Course requirements | Seminar paper |
| Literature (basic and supplementary) | Basic: Austin Harrington, <i>Art and social theory:</i> sociological arguments in aesthetics, Polity Press, 2004 The sociology of art: a reader, Jeremy Tanner (ed.), Routledge 2010 Sense and senses in aesthetics, Per Backstrom, Troels Degn Johansson (ed.), Nordisk Sommeruniversitet Press, 2003 Pierre Bourdieu, <i>Distinction. A Social Critique of</i> the Judgment of Taste, Harvard University Press 1984 Wolfgang Welsch, <i>Undoing Aesthetics</i> , SAGE Publications Ltd. 1997 Suplementary: Andrianna Thalasinos, <i>Theories in the Sociology</i> |

| | of Art: A Study of Early Twentieth- Century Art |
|------------------------------|--|
| | Movements and Social Change, Univ. of |
| | Wisconsin 1988 |
| | David Inglis, John Hughson, The Sociology of |
| | Art, Palgrave Macmillan 2005 |
| | Jean Duvignaud, <i>The Sociology of Art</i> , Harper & |
| | Row 1973 |
| | |
| | Arnold Hauser, <i>The Social history of Art</i> , |
| | Routledge 1999 |
| The effects of the education | Knowledge – student has a basic knowledge on |
| - knowledge | perspective of sociology of art, its theories and |
| - skills | key-terms |
| - social competences | Skills – through employment of knowledge |
| P | acquired, student is capable of interpreting |
| | properly aesthetic phenomena within social |
| | reality |
| | , |
| | Social competences – student is able to |
| | elaborate and improve gained knowledge |

| The title of the course | Introduction to the Cultural Studies |
|--|---|
| Faculty | Faculty of Humanities and Social Sciences |
| The level of studies | Undergraduate (BA) |
| Semester | Winter |
| The form of classes and number of | Lectures/seminars |
| hours | |
| | English/Spanish/Polish |
| | 3 |
| | Katarzyna Szoblik MA |
| | The main aim of the course is to present chosen |
| | ideas related to the concept of culture in order |
| | to help students to understand processes and |
| | mechanisms shaping their everyday life. After |
| | having completed the course, students are aware of the influence of social and cultural |
| | background on the way in which people tend to |
| | conceptualize the world and act in it. What is |
| | more, they understand the origin and nature of |
| | cultural differences between diverse social and |
| | ethnic groups, and are able to establish |
| | effective communication with people |
| | representing other cultural patterns. |
| The content of the course: main topics | 1. Introduction to the course (presentation |
| and key ideas | of the main ideas and terminology |
| | related to the subject). |
| | 2. Orality and Literacy |
| | 3. Myth (traditional definition and modern |
| | interpretations) |
| | 4. Time and space (sacred/mythic time and |
| | space, historical time and space etc.) 5. Intorduction to performance studies |
| | (religion and ritual, playfulness, carnival, |
| | performance in everyday life, rites of |
| | passage etc.) |
| | 6. Human body as a cultural subject |
| | (importance of gesture, stigmatization, |
| | purification, taboo) |
| Didactics methods | - Discussion |
| | - Project work |
| | - Individual and group work |
| • | Exam and attendance |
| 77 | Basic: |
| | Antropologia słowa. Zagadnienia i wybór |
| | tekstów. (2003) oprac. Grzegorz Godlewski, |
| | Andrzej Mencwel, Roch Sulima, WUW Warszawa. |
| | Antropologia widowisk. Zagadnienia i wybór tekstów. (2005) oprac. Agata Chałupnik, |
| | Wojciech Dudzik, Mateusz Kanabrodzki, Leszek |
| | Kolankiewicz, WUW Warszawa. |
| | Antropologia kultury. Zagadnienia i wybór |
| | tekstów. (2005) oprac. Grzegorz Godlewski, |
| | Leszek Kolankiewicz, Andrzej Mencwel, Paweł |

Rodak, WUW Warszawa. Supplementary: Barthes, Roland (1957) Mythologies (Mitologie) Eliade, Mircea (1962) The Sacred and the Profane: The Nature of Religion (trans. Willard R. Trask), Harper Torchbooks, New York. (1978) A History of Religious Ideas (trans. Willard R. Trask), University of Chicago Press, Chicago. (Sacrum i profanum. O istocie religijności lub Traktat o historii religii) Walter (1982) Orality and Literacy (Oralność i piśmienność) Schechner, Richard (2002) Performance Studies: An Introduction (Performatyka: Wstęp) The effects of the education Knowledge: knowledge student knows the basic terminology skills related to the cultural studies student knows differences between the social competences mentality of oral and literate societies student knows the characteristics of myth, understands differences between mythic and historical time and space student is aware of cultural diversity, understand its origins and consequences in everyday life Skills: student is able to use correctly the basic terms related to the cultural studies student can enumerate the characteristics of oral tradition and indicate its traits in the written sources student is able to comment on the modern interpretation of the concept of myth and give examples of mythical thinking in the contemporary world student is able to recognize the most important differences between his/her own culture and the culture of the native speakers of the language he/she is studying, predict possible communicative problems caused by those differences

and suggest solutions

| The title of the course | Integration process in Europe – |
|--|--|
| | the advantages and disadvantages of |
| | European Union participation |
| Faculty | Faculty of Humanities and Social Sciences |
| The level of studies | Undergraduate (BA) |
| The level of studies | Postgraduate (MA) |
| Semester | Winter or summer |
| The form of classes and number of | Lectures and workshops, 15 hours |
| hours | Lectures and Workshops, 15 hours |
| Language of instruction | English |
| The number of ECTS | 3 ECTS |
| Teacher | Dagmara Mika PhD |
| The aims of the course | The course's objectives are concentrated on |
| (maximum 500 characters) | presenting the history of integration process in |
| (maximum 500 characters) | Europe after Second Word War. Moreover |
| | prerogatives of European Unions' institutions, |
| | economic challenges and threatens of all |
| | member states after the accession to European |
| | structures will be discussed. |
| | The student knows the European terminology, |
| | deals with European treaties and know the main |
| | migrations' problems in Europe. |
| The content of the course main tenics | 1.The history of integration process – since |
| The content of the course: main topics and key ideas | European Communities up to European Union (|
| and key ideas | 2 hours). |
| | 2. Creation process of the single economic market |
| | within all member states (1 hour). |
| | 3. Migration problems in European Union (1 hour). |
| | 4. European Union's institutions — their main |
| | prerogatives. European treaties' evolution. (2) |
| | hours). |
| | 5. The conditions of accession countries to the |
| | European Union – the comparison of their economic |
| | situation |
| | (1 hour). |
| | 6. The beginning of European dream, the end of |
| | American dream – the comparison of two different |
| | policies (1 hour). |
| | 7. Political and economic position of Belgium, |
| | Netherlands and Luxemburg in the European Union |
| | (1 hour). |
| | 8. Political and economic position of Germany, Italy |
| | and France in the European Union (1 hour). |
| | Political and economic position of Denmark, |
| | Ireland and Great Britain in the European Union (1 |
| | hour). |
| | 10. Political and economic position of Greece, Spain |
| | and Portugal in the European Union (1 hour). |
| | 11. Political and economic position of Austria, |
| | Finland and Sweden in the European Union (1 |
| | hour). |
| | 12. Political and economic position of Lithuania |
| | zz. I shada dha sconorne posidori or zidhadila |

| | Lating and Ectopia in the European Union (1 have) |
|--|---|
| | Latvia and Estonia in the European Union (1 hour). 13. Political and economic position of Poland, Slovakia and Czech Republic in the European Union (1 hour). 14. Political and economic position of Cyprus, Malta and Slovenia in the European Union (1 hour). 15. Political and economic position of Hungary, Bulgaria and Romania in the European Union (1 |
| | hour). |
| Didactics methods | Power point presentations, case studies, conversation, working in groups |
| Course requirements | presentation/attendance |
| Literature (basic and supplementary) | Basic: Bäcker R., Marszałek-Kawa J., Modrzyńska J., Od starej do nowej Europy?, Kierunki integracji europejskiej, Wydawnictwo Mado, Toruń 2005 Barcz J., Kawecka-Wyrzykowska E., Michałowska-Gorywoda K. (red.), Integracja europejska, Oficyna a Wolters Kluwer business, Warszawa 2007 Ciamaga L., Latoszek E., Michałowska- Gorywoda K., Oręziak L., Teichmann E. (red.), Unia Europejska, , Wydawnictwo Naukowe PWN, Warszawa 1999 Dobrzycki W., Historia stosunków międzynarodowych w czasach nowożytnych 1815-1945, Warszawa 1996 Łastawski K. (red.), Od idei do integracji europejskiej, Wydawnictwo Wyższej Szkoły Pedagogicznej TWP, Warszawa 2004 Supplementary: |
| | Dynia E., <i>Integracja europejska</i>, Wydawnictwo Prawnicze LexisNexis, Warszawa 2004 Hykawy R., Kukler K., <i>Wspólnoty europejskie</i> – <i>biuletyn informacyjny</i>, nr 7/1999 Kawecka – Wyrzykowska E., <i>Historia i rozwój idei integracji europejskiej</i>, Warszawa 2002 Kawecka-Wyrzykowska E., Synowiec E., <i>Unia Europejska, Tom I</i>, Instytut Koniunktur i Cen Handlu Zagranicznego, Warszawa 2004 Kłoczowski J., <i>Młodsza Europa. Europa Środkowo-Wschodnia w kręgu cywilizacji chrześcijańskiej średniowiecza</i>, Warszawa 1998 |
| The effects of the education - knowledge - skills - social competences | The effects of the education in the area of knowledge P_W15 – the student has the basis knowledge from the area of multiculture, philosophy, political, psychological and artistic area. |

The effects of the education in the area of skills P_U01 - The student has the skills of creating coherent statements from the area which are well known or which the student is interested in.

The effects of the education in the area of social competences

P_K01 - The student is conscious of the knowledge, he understand the necessity of raising its professional qualifications and personnel development, he determines the directions of his development

| The title of the course | European labour market |
|--|---|
| Faculty | Faculty of Humanities and Social Sciences |
| The level of studies | Undergraduate (BA) |
| Company | Postgraduate (MA) |
| Semester The form of alcose and number of | Winter or summer |
| The form of classes and number of hours | Lectures and workshops, 15 hours |
| Language of instruction | English |
| The number of ECTS | 3 ECTS |
| Teacher | Dagmara Mika PhD |
| The aims of the course (maximum 500 characters) | The course's objectives are concentrated on presenting the conditions of hiring and working on the European Union's labour market, moreover determining their professional |
| | moreover determining their professional competences. Student gets the basis knowledge from the area of: running its own business, gaining European funds. Moreover he will meet the main problems of the European Union – unemployment. The workshops are expected - how to presents your own personality, create your <i>Curriculum Vitae</i> . |
| The content of the course: main topics and key ideas | 1) The history of the European integration process – Since European Communities up to European Union (2 hours). |
| | 2) The process of creation single economic area. The implementation process of free movement of goods, services capital and workers (2 hours). |
| | 3) European policy of labour market and its place in worldwide economy (1 hour). |
| | 4) The extension European Union toward East – the possibilities, and threatens of the member states (2 hours). |
| | 5) Workshops - how to presents your own personality, create your Curriculum Vitae (4 hours). |
| | 6) Workshops – how can I determine my professional competences (4 hours). |
| Didactics methods | Power point presentations, case studies, conversation, working in groups |
| Course requirements | presentation/attendance |
| Literature (basic and supplementary) | Basic: 1. Barcz J., Kawecka-Wyrzykowska E., Michałowska-Gorywoda K. (red.), |

- *Integracja europejska*, Oficyna a Wolters Kluwer business, Warszawa 2007
- Łastawski K. (red.), Od idei do integracji europejskiej, Wydawnictwo Wyższej Szkoły Pedagogicznej TWP, Warszawa 2004
- 3. Michałowska G., Parzymies S., *Integracja* europejska: instytucje, polityka, prawo,
 Wydawnictwo Naukowe Scholar, Warszawa 2003
- 4. Czerwińska E., *Twarzą w twarz: komunikacja w kontaktach osobistych*, Wydawnictwo Studio Emka, Warszawa 2006
- 5. Kawecka Wyrzykowska E., *Historia i rozwój idei integracji europejskiej*, Warszawa 2002

Supplementary:

- 6. Dobek-Ostrowska B., *Nauka o* komunikowaniu-podstawowe orientacje teoretyczne, Wydawnictwo Uniwersytetu Wrocławskiego, Wrocław 2001
- 7. Golka M. (red.), *Bariery w komunikowaniu*, Wydawnictwo Naukowe UAM, Poznań 2000
- 8. Doliwa –Klepacki M., *Integracja europejska*, Wydawnictwo Temida 2, Białystok 2005
- Ciamaga L., Latoszek E., Michałowska-Gorywoda K., Oręziak L., Teichmann E. (red.), *Unia Europejska*, Wydawnictwo Naukowe PWN, Warszawa 1999
- 10. Churchill G.A., *Badania marketingowe,* podstawy metodologiczne, Wydawnictwo Naukowe PWN, Warszawa 2002

The effects of the education

- knowledge
- skills
- social competences

The effects of the education in the area of knowledge

P_W15 – the student has the basis knowledge from the area of multiculture, philosophy, political, psychological and artistic area. The effects of the education in the area of skills The student has the skills of creating coherent statements from the area which are well known or which the student is interested in. The effects of the education in the area of social competences

The student is conscious of the knowledge, he understand the necessity of raising its professional qualifications and personnel development, he determines the directions of his development

| The title of the course | American and European dream — how to understand American culture and way of thinking |
|--|--|
| Faculty | Faculty of Humanities and Social Sciences |
| The level of studies | Undergraduate (BA) |
| | Postgraduate (MA) |
| Semester | Winter or summer |
| The form of classes and number of | Lectures and workshops, 15 hours |
| hours | |
| Language of instruction | English |
| The number of ECTS | |
| | 3 ECTS |
| Teacher | Dagmara Mika PhD |
| The aims of the course | The course's objectives are concentrated on |
| (maximum 500 characters) | analysis and comparing American international, |
| | national policy and culture with European |
| | Union's directions in above areas. |
| The content of the course: main topics | 1. American and European dream - the |
| and key ideas | differences in global view (3 hours). |
| | 2. American society – characteristic (2 hours) |
| | 2. International policy of the United States of |
| | America (2 hours). |
| | 3. National Security Strategy of the United States |
| | (2 hours). |
| | 4. GMO in the United States of America and in |
| | Europe – advantages and disadvantages (2 |
| | hours). |
| | 5. Consciousness of environmental protection |
| | policy (2 hours). |
| Didactics methods | 6. Home - SOS Earth by Luc Besson (2 hours) |
| Didactics methods | Power point presentations, case studies, conversation, working in groups |
| Course requirements | presentation/attendance |
| Course requirements | |
| Literature (basic and supplementary) | Basic: |
| | 1. Jeremy Rifkin , <i>The European Dream:</i> |
| | How Europe's Vision of the Future is Quietly Eclipsing the American Dream, |
| | 2004. |
| | 2. Eugene R. Wittkopf, Christopher Martin |
| | Jones, American Foreign Policy: Pattern And |
| | Process, USA 2003. |
| | 3. Malendowski W., Mojsiewicz Cz. (red.), |
| | International Relations, Atla 2, Wrocław 2002 |
| | 4. Zięba R., Security after Cold War, WAIP, |
| | Warszawa 2008. |
| | 5. Agenda 21 - American strategy, American |
| | Centre policy, http://americanpolicy.org/ |
| | Supplementary: |
| | 6. Tremblay R., The New American Empire, |
| | Invinity Publishing.com, USA 2004 |
| | 7. Reus-Smit Ch., American Power and World |

| | Order, Polity Press, United Kingdom 2004. 8. Schlesinger A. M., War and the American Presidenc, W. W. Norton & Company; First Edition edition (September 2004) 9. Rifkin J. The Age of Access: The New Culture of Hypercapitalism, Where all of Life is a Paid-For Experience, Tarcher, 2001. 10. Rifkin J., The Third Industrial Revolution: How Lateral Power Is Transforming Energy, the Economy, and the World, Palgrave Macmillan 2011 |
|---|---|
| The effects of the education - knowledge - skills - social competences | The effects of the education in the area of knowledge P_W11— the student has knowledge from the area of intercultural relations and the identity and the process of multicultural phenomenon. The effects of the education in the area of skills P_U04 - The student has the skills of creating coherent statements in the area of communication situations related to culture and external relations. The effects of the education in the area of social competences P_K01 - The student is conscious of the knowledge, he understand the necessity of raising its knowledge from the area of intercultural relations. |

| The title of the course | European business law |
|---|---|
| Faculty | Faculty of Management and Transport |
| The level of studies | Undergraduate (BA) |
| Semester | Winter |
| The form of classes and number of | Lectures/seminars |
| hours | |
| Language of instruction | English |
| The number of ECTS | 5 |
| Teacher | Piotr Dziwinski PhD |
| The aims of the course (maximum 500 characters) | The basic aim of the course is to provide students with the knowledge of the mechanisms of the internal market within the European Union. Another aim is to provide the ability to understand and apply the law and the jurisprudence of the Court of Justice of the European Union in the field of European economic law as well as the acquisition of skills to start and run a business in the European Union. |
| The content of the course: main topics | 1. The concept, sources and scope of |
| and key ideas | European business law. 2. Economic integration. 3. The concept of the internal market and economic freedoms. 4. The free movement of goods. 5. Freedom of movement for persons. 6. Freedom of establishment. 7. Freedom to provide services. 8. The free movement of payments and capital |
| Didactics methods | Lectures, presentations, discussion |
| Course requirements | presentation/attendance |
| Literature (basic and supplementary) | Basic: 1. Barnard, Catherine, The Substantive Law of the EU: The Four Freedoms, Oxford, New York: Oxford University Press 2010 2. Craig and de Burca, EU law: Text, Cases and Materials, Oxford, 2011. 3. "The Single Market". Europe web portal. http://ec.europa.eu/internal_market/index _en.htm 4. Treaty on the Functioning of the European Union 5. Treaty on the European Union |
| | Supplementary: 6. Journal - Common Market Law Review 7. Journal - European Law Review 8. Steiner, Josephine; Lorna Woods; Christian Twigg-Flesner, EU Law ,Oxford, New York: Oxford University Press, 2006 9. EU portal: http://eur-lex.europa.eu/ |

| | 10. EU legislation: http://europa.eu/legislation_summaries/in dex_en.htm |
|---|--|
| The effects of the education - knowledge - skills - social competences | Student knows the basic conceptual nomenclature of commercial law of the European Union and recognizes the fundamental processes of the market economy. Student describes legal and economic aspects of international relations and defines the key problems of the modern economy with particular emphasis on international trade. Student is ready to update the knowledge in the field of commercial law of the European Union. |