

Centre of International Exchange address: ul. Willowa 2, 43-309 Bielsko-Biała, Poland tel. +48 33 82 79 356 or 434 e-mail: international@ath.bielsko.pl





Economic and social sciences

No.	The title of the subject	Faculty	Course requirements			
	Management					
1.	Fundamental of tourism	Faculty of Management and Transport	Presentation and attendance			
2.	Marketing	Faculty of Management and Transport	Presentation and attendance			
3.	Service marketing	Faculty of Management and Transport	Presentation and attendance			
4.	International marketing	Faculty of Management and Transport	Presentation and attendance			
5.	Tourism marketing	Faculty of Management and Transport	Presentation and attendance			
6.	Service and trade marketing	Faculty of Management and Transport	Presentation and attendance			
7.	Introduction to quality	Faculty of Management and Transport	Exam			
8.	Improvement of quality management	Faculty of Management and Transport	Exam			
9.	Designing of quality management system	Faculty of Management and Transport	Exam			
10.	Logistic management in the company	Faculty of Management and Transport	Presentation			
11.	Distribution management	Faculty of Management and Transport	Presentation			
12.	Small business	Faculty of Management and Transport	Exam and presentation			
13.	Economics	Faculty of Management and Transport	Exam and presentation			
14.	Fundamentals of corporate finance	Faculty of Management and Transport	Attendance /Individual presentation/			
			paperwork			
15.	Human resources management	Faculty of Management and Transport	Exam			
16.	Quality management	Faculty of Management and Transport	Seminar paper			
17.	Projects managements	Faculty of Management and Transport	Seminar paper and attendance			
18.	Introduction to foreign exchange market	Faculty of Management and Transport	Attendance and individual presentation/			
			paperwork			
19.	Entrepreneurship	Faculty of Management and Transport	Presentation, attendance			
20.	Ethics in management	Faculty of Management and Transport	Attendance/individual and group work			
21.	Organisational Analysis	Faculty of Management and Transport	Presentation/attendance/projects			
22.	The enterprise management in the	Faculty of Management and Transport	Presentation/attendance			
	conditions of European Integration					



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23.	The enterprise management within the area of antitrust supervision	Faculty of Management and Transport	Presentation/attendance
24.	Forecasting and simulation in enterprises I	Faculty of Mechanical Engineering	
	-	and Computer Science	
25.	Forecasting and simulation in enterprises	Faculty of Mechanical Engineering	
	II	and Computer Science	
26.	Management of Technology and	Faculty of Mechanical Engineering	
	Innovation	and Computer Science	
27.	Decision Suport System	Faculty of Mechanical Engineering	
		and Computer Science	
28.	Marketing	Faculty of Mechanical Engineering	
		and Computer Science	
29.	Management of Health and Safety at Work	Faculty of Mechanical Engineering	
		and Computer Science	
30.	Personnel Management	Faculty of Mechanical Engineering	
		and Computer Science	
31.	Operation research and optimisation	Faculty of Mechanical Engineering	
		and Computer Science	
		unication, sociology, international rela	
32.	Cross-culture communication	Faculty of Humanities and Social Sciences	Written test
33.	Political communication	Faculty of Management and Transport	Presentation and attendance
34.	Modern communication in the area of	Faculty of Humanities and Social Sciences	Presentation and attendance
25	Central and Eastern Europe	F 11 CM	
35.	Sociology of law	Faculty of Management and Transport	Seminar paper
36.	Management of socio-economic	Faculty of Management and Transport	Seminar paper
	development of the metropolitan areas	- II CM	
37.	Contemporary sociological theories	Faculty of Management and Transport	Seminar paper
38.	Introduction to sociology	Faculty of Management and Transport	Attendance and seminar paper
39.	Sociology of globalization	Faculty of Management and Transport	Presentation and attendance
40.	Demography	Faculty of Management and Transport	Presentation and attendance
41.	Political Sociology	Faculty of Management and Transport	Presentation and attendance



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42.	Cultural Anthropology	Faculty of Management and Transport	Exam
43.	Sociology of culture	Faculty of Management and Transport	Exam
44.	Introduction to sociology of art	Faculty of Management and Transport	Seminar paper
45.	Introduction to the cultural studies	Faculty of Management and Transport	Exam and attendance
46.	Integration process in Europe – the	Faculty of Humanities and Social Sciences	Presentation and attendance
	advantages and disadvantages of		
	European Union participation		
47.	European labour market	Faculty of Humanities and Social Sciences	Presentation and attendance
48.	American and European dream – how to	Faculty of Humanities and Social Sciences	Presentation and attendance
	understand American culture and policy		
49.	European business law	Faculty of Humanities and Social Sciences	Presentation and attendance